# Google Places Goliath Valley Mulford: The Ultimate Guide to Local Business Success

In today's digital world, Google Places has become an essential tool for businesses to connect with potential customers and establish a strong local presence. This guide will provide an in-depth overview of Google Places, specifically focusing on the Goliath Valley Mulford location, to help businesses optimize their listings and maximize their visibility within the local area.



### Google Places Goliath by Vally Mulford

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## What is Google Places?

Google Places is a free service offered by Google that allows businesses to create and manage their listings on Google Search, Maps, and other Google properties. These listings provide essential information about your business, such as your location, contact details, hours of operation, and customer reviews.

When potential customers search for businesses in their area, Google Places listings appear prominently in the search results. By optimizing your listing, you can increase your chances of being found by potential customers and driving more traffic to your business.

## Why Use Google Places?

There are numerous benefits to using Google Places for your business, including:

- Increased visibility: Google Places listings appear prominently in search results, making it easier for potential customers to find your business.
- Improved local SEO: Google Places listings are a key factor in local SEO rankings, which can help your business rank higher in search results for relevant keywords.
- Enhanced customer engagement: Google Places listings allow customers to interact with your business through reviews, questions, and photos.
- Free to use: Creating and managing a Google Places listing is completely free, making it an accessible tool for businesses of all sizes.

## **Optimizing Your Google Places Listing**

To get the most out of Google Places, it's important to optimize your listing fully. Here are some key steps to follow:

1. Create a complete listing: Include all relevant information about your business, such as your name, address, phone number, website, and

hours of operation.

2. **Use high-quality photos:** Add attractive photos of your business,

products, and team to make your listing more visually appealing.

3. Encourage customer reviews: Positive customer reviews can

significantly boost your listing's credibility and visibility.

4. **Use relevant categories:** Categorize your business accurately to

make it easier for potential customers to find you when searching for

specific types of businesses.

5. Respond to customer inquiries: Monitor your listing regularly and

respond promptly to customer questions and reviews.

**Google Places Goliath Valley Mulford** 

The Google Places listing for Goliath Valley Mulford provides a

comprehensive overview of this popular shopping center in Milpitas,

California.

**Location and Contact Information** 

Address: 1515 Placentia Ave, Milpitas, CA 95035

Phone: (408) 934-1111

Website: https://www.goliathvalley.com/

**Hours of Operation** 

Monday-Saturday: 10:00 AM - 9:00 PM

**Sunday:** 11:00 AM - 6:00 PM

## **Categories**

The Goliath Valley Mulford Google Places listing is categorized as follows:

- Shopping mall
- Department store
- Movie theater

#### **Features**

The Goliath Valley Mulford shopping center offers various amenities and features, including:

- Over 150 stores and restaurants
- A 12-screen AMC Theatres movie theater
- A large food court
- Free Wi-Fi
- Charging stations
- Play areas for children

#### **Customer Reviews**

The Goliath Valley Mulford Google Places listing has received numerous positive customer reviews, praising its wide selection of stores, convenient location, and family-friendly atmosphere.

"This mall has everything I need in one place. The stores are great, and there are plenty of places to eat. I also love that they have a movie theater, so I can catch a movie after shopping." - Sarah M.

"I've been coming to this mall for years, and I've always had a great experience. The staff is friendly and helpful, and the mall is always clean and well-maintained." - John S.

Google Places is a powerful tool that can help businesses grow their local presence and connect with more potential customers. By creating a complete and optimized Google Places listing, you can increase your visibility in search results, improve your local SEO ranking, and engage with customers on a more personal level.

Goliath Valley Mulford is a popular shopping center in Milpitas, California, that offers a wide range of stores, restaurants, and entertainment options. By ensuring that your business is listed on Google Places with accurate and up-to-date information, you can reach more potential customers and drive more traffic to your business.



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